



The Chemical Company

2010 Aerial Application Equipment and National Agricultural Aviation Association Membership Program, *PUBLISHED*

Effective Date: October 1, 2009

Objectives:

Provide an incentive to aerial application operators to upgrade equipment.
Provide an incentive for aerial application operators to attend a BASF or state or regional agricultural aviation association sponsored Operation SAFE Fly-In.
Promote aerial application optimization, industry stewardship and membership in the National Agricultural Aviation Association (NAAA).

Program Period:

October 1, 2009 through September 30, 2010

Effective Area:

United States

Details of Offer:

Aerial application operators can earn a \$225 incentive to be used to help subsidize either (i) 2010 NAAA operator membership dues, or (ii) up to \$225 of the cost of purchasing new nozzles and/or tips for each eligible aircraft that participates in a BASF or state or regional agricultural aviation association sponsored Operation SAFE Fly-In. Operators may also be reimbursed \$170 for NAAA pilot membership dues in lieu of reimbursement for new nozzles and/or tips.

1. Aerial Application Operators may choose to purchase new nozzles or tips within the program period (October 1, 2009 through September 30, 2010).
2. Aerial Application Operators must be 2010 NAAA members, or enroll in NAAA prior to claiming any payment under this Program. Only 2010 NAAA operator members are eligible to have their names posted to the NAAA website as certification of completion of a BASF or state or regional agricultural aviation association sponsored Operation SAFE Fly-In.
3. Aerial Application Operators must participate in a BASF or state or regional agricultural aviation association sponsored Operation SAFE Fly-In between October 1, 2009 and September 30, 2010 to be eligible. The NAAA will provide verification of membership and participation in a BASF or state or regional agricultural aviation association sponsored Operation SAFE Fly-In. An Operation SAFE Fly-In participant may also submit a copy of his Operation SAFE analyst report as proof of participation along with a receipt for payment of NAAA membership dues. In order for the NAAA to provide verification of an aircraft(s)' eligibility, the Association must be provided proof by BASF or the state or regional agricultural aviation association that sponsored the Operation SAFE Fly-In.

4. In order to qualify for incentive, indicate which reimbursement you are seeking, and send proof of your expenditure for either a 2010 NAAA membership or nozzle and/or equipment purchased within the program period along with name, address, phone number, and email address to:

**2010 Aerial Application Equipment Program
PO Box 222037
Charlotte, NC 28222-2037**

The NAAA will provide verification of NAAA membership and Operation SAFE Fly-In participation once it is provided proof by BASF or the state or regional agricultural aviation association that sponsored the Operation SAFE Fly-In.

5. Failure to submit any of the required documentation will result in no payment. Incomplete submissions shall not be returned or processed for payment.
6. Payment will be made on or about December 10, 2010.
7. Reimbursements for NAAA membership, tips and/or nozzles shall be limited to \$225 or the actual expenditure, whichever is less.
8. Maximum reimbursement is not to exceed \$225 per individual.
9. A maximum of 2 pilots per "N" number/single aircraft will be allowed to collect an incentive.

Program Rules and Conditions:

1. BASF reserves the right to audit all program claims and reserves the right of final decision on Payment Incentives.
2. The Aerial Applicator's pertinent records, which are sufficiently detailed (as determined by BASF) to enable verification of Program compliance, shall be made available, upon request, to BASF or its independent accountant. If BASF or its independent accountant (in its sole judgment) determines that a claim for any benefit, payment or reward offered under any BASF program submitted by or on behalf of the Aerial Applicator contains false, misleading or inaccurate information, then BASF reserves the right to withhold all benefits, payments and rewards under all BASF programs until the discrepancies are resolved
3. Any false or fraudulent information given to BASF will result in forfeiture of any and all BASF payments.
4. BASF reserves the right to apply and/or offset all payments against any sum due Aerial Applicator under all applicable BASF programs at the end of the 2010 season.
5. If BASF reasonably believes an overpayment may occur as a result of this program or any other program then BASF has the option of reducing this payment and any subsequent payments.
6. Up to two incentive payments shall be made per aircraft/N number.
7. BASF reserves the right to assign BASF obligations (including the obligation to make payment), in whole or part, under this program to a third party without notice to, or the consent of, the retailer.
8. BASF reserves the right to cancel or modify this program at any time without any notice.



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2010 Aerial Application Equipment and National Agricultural Aviation Association Membership Program Submission Form

I have participated in an Operation SAFE Fly-In in 2010. The Fly-In was located at _____ (please write in location of Fly-In) and held on _____ (please write in date of Fly-In). The analyst conducting the pattern testing at the Fly-In was _____ (please write in name of analyst).

I am requesting reimbursement for one of the following:

_____ \$170.00 reimbursement for National Agricultural Aviation Association pilot membership dues.

_____ \$225.00 reimbursement for National Agricultural Aviation Association operator membership dues.

_____ Up to \$225.00 towards the cost of purchasing new nozzles and/or tips for each aircraft that participates in an Operation SAFE Fly-In. My invoices, which include data of purchase, for proof-of-purchase are enclosed.

Maximum reimbursement is not to exceed \$225

I understand that proof of NAAA membership, verified by BASF and the Operation SAFE analyst, is required. I have read and understand the program and details of the offer.

Please print name: _____

Address: _____

Phone Number: _____

E:mail address: _____

Aircraft N number: _____

Signature: _____

Please send submission form and invoices to:

2010 Aerial Application Equipment and NAAA Membership Program
PO Box 222037
Charlotte, NC 28222-2037