GENERAL INFORMATION RULES AND REGULATIONS – 2020 AG AVIATION EXPO

1. CONVENTION SPONSORSHIP/MANAGEMENT – The Exposition is produced by & is property of the National Agricultural Aviation Association, herein after referred to as NAAA. NAAA and its Convention Committee will provide all convention management functions and establish all convention policies. By processing this application for exhibit space, you acknowledge and agree to follow the NAAA General Information and Regulations including any facility or union rules covered by NAAA’s contract with the exhibition facility.

2. WHAT MAY BE EXHIBITED – The NAAA Exposition is designed for display and advertisement of products, machinery, equipment, and other items related to the purposes of NAAA. The acceptance or rejection of any company or product for exhibit space does not constitute or imply endorsement of or judgment about the merit of the company or its product(s) or service(s).

3. BOOTH EQUIPMENT – The rental fee for inline exhibit spaces includes: 8’ high backwall drape, 3’ high side rail drape in show colors, one wastebasket and one booth ID sign with the company’s name and booth number. Island booths will receive the same signage.

4. CANCELLATION/WITHDRAWAL – An exhibitor may cancel withdraw from the show under the following conditions and restrictions: Exhibitor shall give NAAA written or emailed notice of intention to cancel withdraw all or part of contracted exhibit space by Sept. 27, 2020 for a full refund.

5. COVID-19 RELATED CANCELLATION – In the event that NAAA is required to cancel the 2020 Ag Aviation Expo due to public officials restricting group gatherings due to health concerns related to the coronavirus, a full refund for your booth fees will be provided, or if NAAA offers a virtual convention trade show component, you may choose to participate in the virtual event and receive a refund of the difference in price between the virtual exhibition booth fee versus the in-person exhibition booth fee.

6. COVID-19 WAIVER – NAAA has established numerous health protections for its Ag Aviation Expo. By attending the NAAA Ag Aviation Expo, I agree to do my best to follow both public health and NAAA safety protocols and to not hold NAAA or NAAREF liable in the event I contract COVID-19 while traveling and attending the NAAA Ag Aviation Expo.

7. FAULT OF OCCUPANCY – Any exhibitor failing to occupy reserved space by 9:30 a.m. on December 8, 2020 shall forfeit the space without reimbursement.

8. UNOCCUPIED SPACE - NAAA shall have the right to use any cancelled or space unoccupied as of 9:30 a.m. on December 8, 2020 to suit its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the defaulting exhibitor. NAAA assumes no responsibility for having included the name of defaulting exhibitor, or description of his products, in the convention catalog, brochures, news releases, or other materials.

9. EQUIPMENT DISPLAYS – Only equipment designated in the booth sales purchase will be permitted in the exhibit area. Exhibitor's circulars, or other advertising matter of any type or description, may only be distributed from the exhibitor's own booth.

10. SUBLETTING OF SPACE – Exhibitor agrees not to assign, advertise, or offer for sale goods or services other than those manufactured or sold by him in the regular course of business. Sharing of booth space by two or more companies is not permitted. All booth personnel badges are required to have the same company name; city and state can be different. Exhibitors shall be permitted to have the name, etc. of supplier's materials on demonstration pieces.

11. ARRANGEMENTS OF EXHIBITS - No exhibit or advertising material may extend beyond the space allotted to the exhibitor. No products, equipment, or booth construction may be placed so as to exclude the view of neighboring booths from visitors passing through the aisles, as determined by NAAA Show Management. End-cap booths cannot block the view of neighbors behind them. NAAA or Convention Committee has full power of interpretation and enforcement of these rules and other points herein not covered. Exhibitors and their representatives who fail to observe the terms and conditions of this contract or who, in the opinion of NAAA Show Management, conduct themselves improperly may be dismissed from the exhibition without refund or other appeal and may be barred from future NAAA Ag Aviation Expos. The Convention Committee reserves the right to restrict the exhibitors who, due to noise or any other cause, may be objectionable or otherwise interfere with the operation of the NAAA Ag Aviation Expo. This includes persons, things, printed matter or anything that might be objectionable to the exhibition as a whole.

12. DEFAULT – In the event the NAAA Convention Committee or NAAA Show Management shall be held liable for any event, which may result from a particular exhibitor’s breach of contract or any of the rules and regulations, which are expressly made a part thereof; this contract may, without notice, be terminated by NAAA Show Management, or for any other reason, this contract may be terminated by NAAA. In the event of such termination, the exhibitor waives any and all damages and claims for damages and agrees that the sole liability of NAAA shall be the return to each exhibitor of his space payment, less his pro-rata share of all costs and expenses incurred and committed by NAAA.

13. CONTRACT LOCATION – This contract shall be deemed to have been entered into in Virginia, USA, whose body of laws shall at all times govern the interpretation and enforcement of this contract.