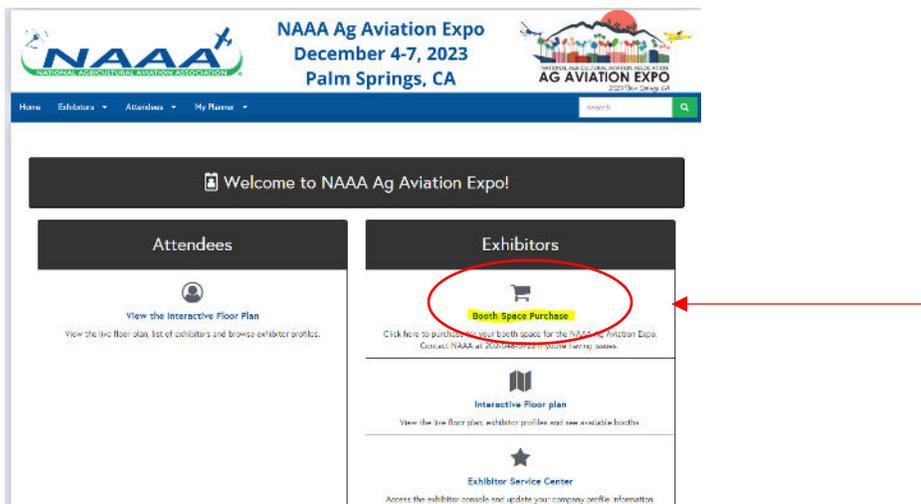
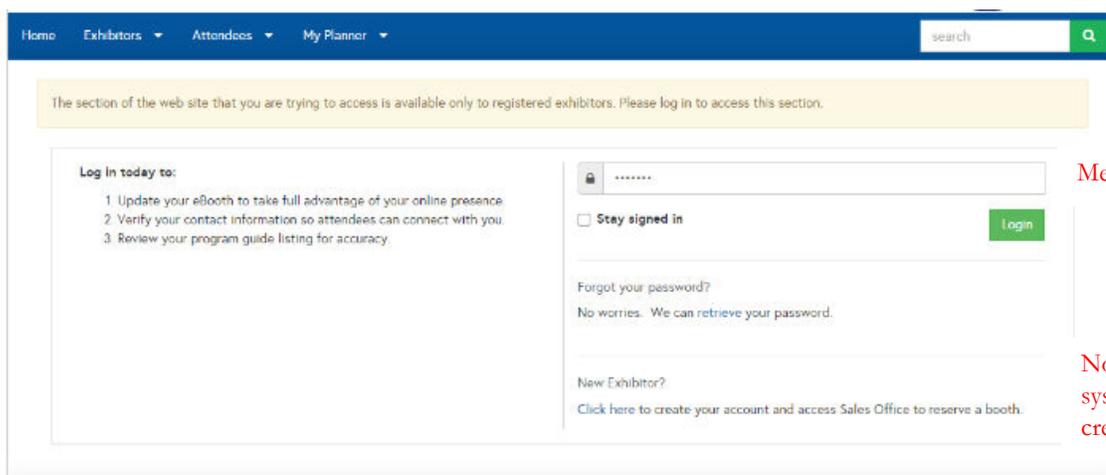


# Member NAAA Ag Aviation Expo Booth Purchase

1. On July 11, all NAAA Allied Members will receive their password to log into the booth sales system on Thursday, July 13<sup>th</sup> for booth sales. If you did not receive your password directly from Lindsay Barber, please email her at [Lbarber@agaviation.org](mailto:Lbarber@agaviation.org). Please email in advance of July 13 so that you do not lose booth space, waiting for your password.
2. On July 13, visit the exhibitor webpage at <https://www.agaviation.org/ag-aviation-expo/exhibiting/> and click the link at the top of the page that says NAAA Booth Sales are Now Open. This link will appear on July 13<sup>th</sup> at 12 p.m. ET / 11 a.m. CT. If you sit on this page prior to noon, you will need to refresh the page for the link to appear.
3. You will be redirected to the booth sales system (as shown below) and click Booth Space Purchase.



4. The login screen will appear. Enter your password from the email that you received on July 11. Click the green Login button after you enter your password.
  - a. If you're a **non-member** looking to purchase booth space, you will need to create an account, by going to Non-Member or New Exhibitor? Click here at the bottom of the screen.



Members, enter password here

Non-members are not in the system; please click here to create an account.

- Exhibitors can review and update company information at the top of the page (I recommend doing this after you purchase your booth space).
- You are **required** to enter a Primary Contact and Invoice Contact before you can complete your booth purchase. Click the box or green View/Edit buttons to make the changes.

**Company Info**  
Click 'Edit' to update if this information is incorrect.

AZZ\_Test\_5H  
123 Test Dr  
Test, FL 55555  
United States

[Edit](#)

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**Booth Contacts**  
Choose a contact or add a new contact using the drop down menu.

Primary Contact\*  [View/Edit](#)

Invoice Contact\*  [View/Edit](#)

- Exhibitors will then select their booth by click on the "Select Booth" field to open the live floor plan. Put your cursor in the "Click here to select your booth choices" box and the floor plan will open. You can select one or two booth spaces. Do not enter anything in the Booth Area box.

Select Booth\*

Booth Area

The graphic below shows the example of an exhibitor selecting #341; the booth has a red outline so you can see your selection and the box shows 341. **If you're purchasing a 10x20**, simply click the two booths next to each other that you'd like to purchase. **IF YOU SELECT A BOOTH THAT YOU DO NOT WANT**, please click Reset. When you're happy with your selection, click the green submit button.

**Floor Plan**  
Select your desired booth(s) on the floor plan below. To make a change, click in that choice field and then click "Reset".

Selected Booth(s)  Selected Area (sq ft)  [Submit](#) [Reset](#)

Max area allowed (sq ft): **2000** Area already reserved (sq ft): **400**

8. Exhibitors can purchase meal tickets via the dropdowns. You can do this at a later date, to save time on July 13. This is for the Monday Kickoff Breakfast (\$50/ticket) and the Thursday Excellence in Ag Aviation dinner banquet (\$90/ticket).

Breakfast Meal Ticket	[Select One]
Dinner Meal Ticket	[Select One]
	1
	2
	3
	4
	5
	6
	7
	8
	9
	10

9. The booth purchase company offers you the opportunity to enhance your online booth listing. To get your preferred booth space, we recommend that you skip over this for now and leave it Basic (included).

You're not required to pay extra for anything; keep Basic (included) checked. You can always log back in at a later time if you decide if you want to pay to include your logo, videos, images, etc.

Booth Promotion Opportunities

 Increase traffic to your ebooth by 4 - 5 times	 Enhance web exposure and search engine performance	 Promote your products & services 24/7/365	 Maximize ROI by generating high quality new leads	 Increase your online leads by 3 - 4 times
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Have questions about the booth promotions opportunities? Contact us at [exhibitsupport@personifycorp.com](mailto:exhibitsupport@personifycorp.com).

Enhanced eBooth Listing Options



[View Sample Profile](#)

[Compare Packages](#)

- Basic (Included)
- Bronze Listing - ~~\$495~~ \$396 - Super Saver Price
  - 3 Digital product showcase with images, press releases, and show specials
  - Company Logo on online profile
- Silver Listing - ~~\$795~~ \$636 - Super Saver Price
  - 5 Digital product showcase with images, press releases, and show specials
  - Company Logo on online profile
  - 1 Video Upload
- Gold Listing - ~~\$995~~ \$796 - Super Saver Price
  - Unlimited Digital product showcase with images, press releases, and show specials
  - Company Logo on online profile
  - 2 Video uploads
  - Premium Placement at the top of the exhibitors list

Additional Digital Promotions  
(Click [i](#) to preview promotions)

- Floor Plan Banner Ad- ~~\$295~~ [i](#)
- Floor Plan Logo - ~~\$395~~ [i](#)  
- for booths 20x20 or larger
- Exclusive Exhibitor List Sponsorship - ~~\$1,900~~ [i](#)  
- Company logo on top of exhibitor list and search results  
- Permanent banner ad on online floor plan  
- Includes ● Gold Listing
- Exclusive Online Floor Plan Sponsorship - ~~\$1,900~~ [i](#)  
- Clickable logo on the Floor Plan  
- Includes ● Gold Listing

Additional Videos - (~~\$195/Video~~) [i](#)

[Select One] ▼

10. Order Details shows you the company booth order. The pricing is based on your Allied membership level. Minimum payment due is 50% of your total (if you added meal tickets, those are required to be paid in full at time of purchase). If you purchase space after Sept. 27, 100% payment is due.

Order Details - Exhibitors must log into their Event Portal profile after an enhanced listing or add-on has been purchased for the item to be fulfilled and appear in the Event Portal.

Review your order details

Order Details	Price	Qty	Total Amount	Amount Due
Member Booth Space Allied (1-10)	\$8.60	200.00	\$1,720.00	\$860.00
Kickoff Breakfast Meal Ticket	\$50.00	1.00	\$50.00	\$50.00
Excellence in Ag Aviation Dinner Meal Ticket	\$90.00	1.00	\$90.00	\$90.00
<b>Total cost: \$1,860.00</b>				
<b>Minimum Payment Due: \$1,000.00</b>				

11. Exhibitors will select their payment method and complete payment information. The 50% due will automatically appear in the amount box. You can increase the pricing in the box if you'd like to pay in full, but you cannot pay below the 50% due. If you choose to mail a check, you will receive an invoice and payment is due within ten business days.

Amount\*\*

Payment Method\*

Name on the Credit Card)\*

Card Number\*

Accepted Card Types   
  

12. You are required to enter your first name, last name and job title as a signer to the application. After adding those required fields, scroll to the bottom of the Terms & Conditions and click that you agree to the conditions and click Submit.

this application is:

First Name\*

Last Name\*

Job Title\*

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Agreement we:

al signing this Agreement warrants that he/she has the authority to contractually b

I agree with terms and conditions.

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Submit

Reset

13. Once you click Submit, you'll receive an email with your online booth reservation and an email accepting the Terms & Conditions. NAAA will also receive a copy.