



For Immediate Release

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Matt Woolard of Corning, Arkansas Elected 2024 NAAA Treasurer

ALEXANDRIA, VA – January 18, 2024 – The National Agricultural Aviation Association (NAAA) is pleased to announce that Matt Woolard of Corning, Arkansas has been elected treasurer of NAAA for 2024. Woolard is the owner of Woolard Flying Service, an aerial application business in Corning. Woolard’s love of aviation started as a child when he watched planes flying through farm fields. He began treating crops as an ag pilot in 2004.

Woolard has been a member of NAAA since 2004 and began serving on the NAAA Board of Directors in 2018. Woolard is heavily involved in the National Agricultural Aviation Museum in Jackson, Mississippi and is chairman of the NAAA Museum Committee. He has also served on NAAA’s Communications & PR, Government Relations, Precision Agriculture and Safety & Federal Aviation Regulations Committees. He will chair the NAAA Budget and Finance Committee later this year.

Woolard’s operation treats around 80,000 acres per year of mostly rice and soybeans. His pilots fly an Air Tractor 802 and 502. Woolard also remains connected to his farming roots where he helps his younger brother tend to their fourth-generation family farm, which is about 2,600 acres in Clay County, AR and they farm rice, soybeans, and corn.

Woolard is excited about his new board position, stating, “Being asked to serve as Treasurer is an honor that I am thought of enough by the members to represent the association. I intend to serve to the standards that I would like to see the association represented.” In his role as treasurer, Woolard wants to ensure that ag pilots stay safe from uncrewed aircraft. “Many drones are small, and we cannot see them when we are flying; we need to continue to ensure the safety of our pilots from drones as a top priority,” stated Woolard. “I look forward to championing our industry and being a voice for our industry.”

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The National Agricultural Aviation Association (NAAA) represents the interests of the 1,560 small businesses in the U.S., whose owners and pilots are licensed as professional commercial aerial applicators that use aircraft to enhance food, fiber, and biofuel production, protect forestry and control health-threatening pests. For more information, please visit AgAviation.org.