



2026 NAAA AG AVIATION EXPO SPONSORSHIP OPPORTUNITIES



SAVANNAH, GA



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Think Outside the Booth

NAAA offers a wide range of sponsorship opportunities to increase the visibility of your brand beyond the exhibition hall.

By becoming a sponsor, buyers will:

- Remember your company, services and products
- See you as a supporter of the ag aviation industry
- Recognize your brand
- See you as a partner and industry visionary
- Hold you above others in purchasing decisions

Contact [Lindsay Barber](#) if you're interested in sponsoring an item that you don't see listed.

About NAAA's Ag Aviation Expo

The National Agricultural Aviation Association (NAAA) represents nearly 1,600 members in 46 states. NAAA represents the interests of small business owners and pilots licensed as commercial applicators that use aircraft to enhance food, fiber and bioenergy production, protect forestry and control health-threatening pests. Furthermore, through its affiliation with the National Agricultural Aviation Research & Education Foundation (NAAREF), the NAAA contributes to research and educational programs focused on enhancing the efficacy, security and safety of aerial application.

We are expecting a large audience of around 1,500 aerial applicators in Savannah at our annual Ag Aviation Expo. In a recent post-Ag Aviation Expo survey, 78% of attendees reported that they are 'very likely' to use the products and services of Ag Aviation Expo sponsors.

Branding at the Ag Aviation Expo is a great opportunity for you to get your message in front of the agricultural aviation industry and reach a targeted and nationwide audience of aerial applicators in North America; an audience that is responsible for applying 28% of crop protection products to commercial cropland in the U.S.

Top 5 Reasons to Become an Ag Aviation Expo Sponsor

1

Increase brand awareness by sponsoring attendee favorites and must-attend events.

2

Stand out in the crowd and be seen as a power player in Savannah.

3

Sponsorship enhances your company's credibility and rapport.

4

You can drive attendees to your booth and message through your sponsorship.

5

You will generate new sales and/or leads and potential business partnerships.



Water Hydration Stations on Trade Show Floor

Sponsor a water station on the trade show floor. (Includes sponsor signage next to a hydration station.)

Tuesday: **\$700 SOLD**

Wednesday: **\$700 SOLD**

Monday “Regiception” Registration Bar & Welcome Sponsorship on Monday

Sponsor the “Welcome to the Ag Aviation Expo” Bar in the NAAA Registration area at the CC on Monday, Nov. 16. Each attendee on Sunday and Monday who pick up their badge or register onsite will receive one ticket for a complimentary soda or beer on Monday from 12 – 5 p.m. (Attendees only!). Get your name in front of everyone in the registration area. Tickets good for one soda or beer. The bar will feature a tall meter sign with your logo. **\$13,125**

Farewell Reception

Operators, pilots and allied companies come together one last time for socializing and wishing each other well before the holiday season. Don’t miss this last opportunity to get your company logo in front of attendees. **\$2,850**



Excellence in Ag Aviation Banquet & Grand Finale

Showcase your industry support by sponsoring the prestigious Wednesday evening Awards Banquet honoring our industry's best and brightest! **\$23,000**

Ag Aviation Expo Educational Sessions

Tuesday General Session: Turning an Ag Plane

Safely: Co-Sponsorships Available The general Session will cover safety for ag pilots and turning an ag airplane safely. The course will be taught by Fran de Kock of Battleford’s Airspray. Fran has trained many ag pilots in the industry, appears in many PAASS programs speaking about safety, and trains veteran ag pilots in safety techniques and tools to ensure they get home safely. We expect a large crowd for this session. **\$23,000**

Receptions and Food & Beverage Sponsorships

Kickoff Breakfast

This ticketed breakfast is one of the heaviest attended events and we always have a large crowd! Our featured speaker is Amelia Rose Earhart and the breakfast also honors the Ag Wings of Tomorrow Scholarship winners. It’s a great way to kick off your participation and get your company’s name in front of this alert and captivated audience. **\$23,000**

Welcome Reception **SOLD**

Your company’s hospitality will be front and center welcoming attendees to the heavily attended Monday evening reception. **\$23,000**

Auction Reception **SOLD**

Sponsor the anticipated Tuesday evening Live Auction Reception – a centerpiece of the Ag Aviation Expo! Fully hosted bars and appetizers served. **\$23,000**



Coffee Breaks

Sponsor the coffee breaks! Two daily sponsorships on Mon., Tues., Wed. in the registration area; choose morning or afternoon. (Includes signage and beverages).

Sunday (all day) **\$1,700 SOLD**

Monday (AM or PM) **\$2,050 AM SOLD**

Tuesday (AM or PM) **\$2,050 AM SOLD**

Tuesday General Session **\$2,050 SOLD**

Wednesday (AM or PM) **\$2,050**

Aerial Application Research Technology Session

SOLD Operators and pilots attending Monday's Aerial Application Research Technology Session will see your logo on signage when entering and exiting the room. You'll also receive a thank you from the speakers. We expect high attendance since operators and pilots are eligible to receive CEU's. **\$3,400**

Wire & Obstruction Environment Course **SOLD**

Flying in the Wire & Obstruction Environment Course will be taught on Sunday, Nov. 15 and is attended by 100-150 operators and pilots. **\$5,250**

Helicopter Concurrent Session **SOLD**

A roundtable discussion of helicopter issues. **\$865**

Low-Altitude Session **SOLD**

A panel of professionals will discuss a variety of issues related to low altitude aviation ranging from FAA tower and drone policies designed to make the national airspace system safer for low-flying manned aircraft to field scouting. *Session may change based on speakers available and industry topics.* **\$865**

"Ask The Expert" Speed Mentoring Session **SOLD**

The "Ask the Expert" session brings together new and low time pilots with experienced pilots, operators, ag schools and insurance companies in a small setting allowing for direct and personal interactions between the mentors and mentees. The session provides attendees with a quick 360-degree overview of what's required and what it takes to work as a pilot in the agricultural aviation industry. **\$1,700**

Compass Rose: Sunday **SOLD**

The Compass Rose session is specifically for pilots NEW to the aerial application industry. This discussion session is an open forum for newbies to ask their questions and participate in discussions with other new pilots and selected, experienced and well respected aerial application operators that wish to serve as mentors to new pilots. **\$865**

Relationship Drift Session **SOLD**

Relationship Drift looks at how personal relationships affect pilot decision-making and safety. This session is designed to facilitate relations between operator/pilots and their spouses and/or support staff at operations in the interest of pilot safety and everyone's general welfare. **\$865**

Signage & Display Sponsorships

Window Clings, Door Decals & LED Signage

Please see pages 6-7 for window cling, door decal and LED signage options. Contact **Lindsay Barber** with questions. Pricing includes the printing and labor to install the item. Sponsor is responsible for providing the artwork by provided deadline.



Registration Floor Signage **SOLD**

Five exclusive one meter signs in the NAAA Registration area. **\$2,885**

Aisle Signs **SOLD**

Your logo to appear under the numbered aisle signs on the NAAA Trade Show Floor. **\$4,725**

Floor Decals – Trade Show Floor Options

Show off your brand with these floor decals, which will be placed on the trade show floor.

24" x 24" (square) **\$325 each**

48" x 48" (square) **\$725 each**

Expo Schedule At A Glance Signage **SOLD**

When attendees are reviewing the expo schedule signs throughout the hotel and the convention center, they will also see your logo. **\$3,990**



Ag Aviation Expo Program & App

Printed Ag Aviation Expo Program

Advertise your products and services and/or direct attendees to your booth through the App.

Splash Page Sponsor: Your ad will appear on the splash page, which all attendees will see each time they enter the App. Your company will also receive a banner ad at the top of all pages. **\$6,825**

Banner Ad Sponsor: Your ad will scroll on all of the pages of the Ag Aviation Expo App. **\$630**

Printed Ag Aviation Expo Program

Advertise your products and services, and direct attendees to your booth or website with an ad in the printed Ag Aviation Expo Program that will be received by each and every attendee at the expo.

Outside Back **\$3,850 SOLD**
Inside Front Cover **\$3,465**
Inside Back Cover **\$2,885**
Inside Pages **\$1,150**



Registration & Hotel Sponsorships

Attendee Bags **SOLD**

Sponsor logo placement co-branded on each bag for all attendees. Includes company promo insert in each bag. (Includes shopping bag style)

..... **\$8,050** (potential add. fee based on multiple colors)

Attendee Bag Inserts

Insert a promotional item (brochure, flyer, small giveaway) in the attendee registration bag that will have attendees thinking about your company. **\$400**

Hotel Key Cards **SOLD**

Sponsoring your logo or artwork on expo hotel key cards puts your company in attendees' hands multiple times throughout the event. NAAA will share artwork details with sponsor and sponsor is responsible for supplying artwork by early September. **\$6,825**

Expo Badge Lanyards **SOLD**

Sponsor logo is placed on a premium badge lanyard! (Includes cost of up to 800 pieces and production) **\$3,990**

Expo Badges

Sponsor logo will appear on only attendee badges in lower right corner. **\$3,990**

And More!

Trade Show Wi-Fi **SOLD**

Sponsor will provide Wi-Fi on Tues. & Wed. on the NAAA Trade Show Floor. Price includes Wi-Fi, signage and naming the Wi-Fi network with your company name. **\$10,000**

Live Auction Paddles **HOLD**

Attendees can use these auction paddles to bid on items during the Live Auction. Up to 400 paddles will have a number and will be branded with your logo. Paddles will be provided to attendees before the Live Auction begins on Tuesday evening. **\$1,725**

Ag Aviation Expo Passport

Attendees love this game and it's a great opportunity to increase traffic to your booth. Attendees receive an Ag Aviation Expo Passport and are asked to visit each sponsor's booth and receive a stamp. They must collect all participating booth stamps to be included in the drawing for the Passport Prize, which is two full 2027 expo registrations. Prize is for attendees only! 10 stamps available. **\$630 each**

For Sale By Owner Area

Sponsor this high traffic For Sale By Owner bulletin board, where operators and pilots place postings for jobs, equipment for sale and more! Includes board and sponsor signage; located in the NAAA Registration area for everyone to use Monday-Wednesday. **\$1,250**

Ag Aviation Expo Keepsake Pins **HOLD**

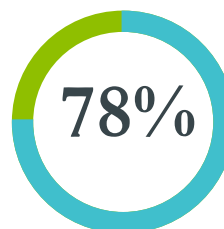
Attendees will receive a free expo keepsake pin with your logo on signage at the attendee badge table. The pin will depict this year's Ag Aviation Expo logo. **\$5,250**

Museum Booth Sponsorship

The museum booth sponsorship offers name recognition and association with learning and celebrating our industry. TBD if the NAA Museum from Jackson, MS will be in attendance. Sponsorship includes a sign and one keg of beer on Tuesday. **\$3,150**

Family Room

Our family room allows families with young children to congregate, let the little ones run around and allow spouses and children to meet other families traveling with their ag pilots. Sponsorship includes signage and DVD player for movies (NAAA will provide movies). **\$2,500**



Attendees reported they are "very likely" to use the products & services of an Ag Aviation Expo sponsor.

Signage Sponsorship Opportunities at the Convention Center

Free Standing Column in Convention Center Lobby \$5,500 **SOLD**

Sponsor responsible for design and messaging on all sides of the column (does not require NAAA directional for 2026)



North Lobby Entrance Door Decals

Door decals are in the registration area and NAAA Trade Show Entrance Lobby.

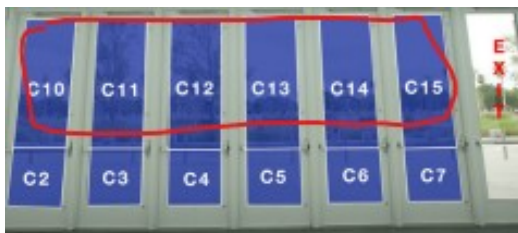
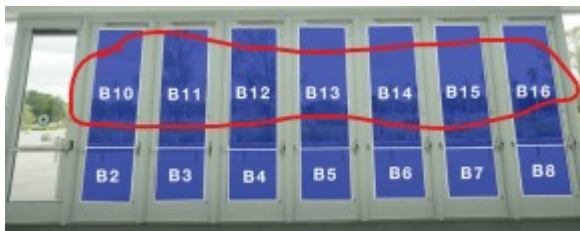
Size: 24"x24" (all artwork will face inside, not outside). **Door decals require 50% transparency, per the Savannah Convention Center rules.**

B10 - B16 (door decal): \$400 EACH

SOLD: B12

C10 - C15 (door decal): \$400 EACH

SOLD: C13



Registration Desk Branding **SOLD**

Your logo will appear on the NAAA Registration Desk kick panels (not the back paneling). *Registration will only take place at the convention center.* Your logo will appear in three locations along kick panels (NAAA logo will also appear). Registration desk is open Sunday through Wednesday afternoon. **\$3,500**



North Lobby Window Clings

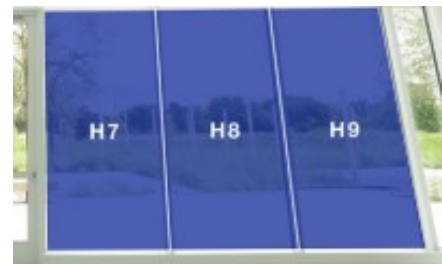
Window clings near the NAAA Registration Desk and NAAA Trade Show Entrance Lobby.

D4 - D7 (window decal; Size: 24"x24"): \$400 EACH

G and H Size: 24"W x 36"L

G1 and G4: \$465 EACH **SOLD**

H7 or H9: \$465 EACH (H8 SOLD)



Window Clings Northeast Lobby

These window clings are seen walking from the Ferry/Westin entrance at the convention center to the NAAA Registration Area.

Size: 30" x 30" (artwork will face inside, not outside)

C6 and C7 Each: \$600

E6 and E7 each: \$600



North Lobby LED Screen Message

Up to 15 seconds on each LED screen. Message will appear on Tuesday & Wednesday only.

Sponsor to provide video in MP4 format.

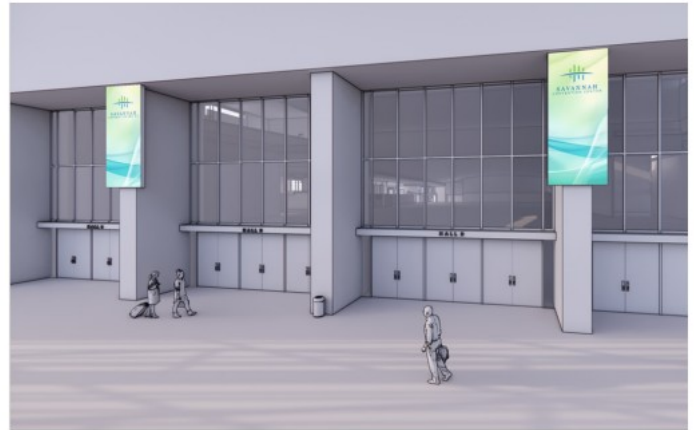
Dimensions: 6.30x14.17'

Aspect Ratio: 0.444:1

Due October 16

Left Screen: \$7,500 for both days

Right Screen: \$7,500 for both days



AG AVIATION EXPO SPONSORSHIP BENEFITS

\$20,000+ Diamond

- All items under Gold, but Six Full Registrations
- Early Booth Choice Selection
- Opportunity to distribute item in attendee bag
- Full-page ad in Fall 2026 *Agricultural Aviation*
- Sponsor invited to say a few words at agreed upon event.

\$12,000 - \$19,999 Platinum

- All items under Gold, but Four Full Registrations
- Early Booth Choice Selection, following Diamond sponsors
- Opportunity to distribute item in attendee bag
- Half-page ad in Fall 2026 *Agricultural Aviation*

\$5,000 - \$11,999 Gold

- Your logo in onsite signage, website and in NAAA publications
- Two Full Registrations
- Opportunity to distribute item in attendee bag

\$1,000 - \$4,999 Silver

- Your logo in onsite signage, website and in NAAA publications
- Four (4) Breakfast & Banquet Tickets
- Opportunity to distribute item in attendee bag

Up to \$999 Bronze

- Your logo in onsite signage, website and in NAAA publications